



Macleay Valley
BUSINESS CHAMBER
strength in local business



www.macleayvalleychamber.com.au

Welcome Pack



Welcome to Macleay Valley Business Chamber

The Macleay Valley has undergone many progressive changes in recent years that continue to enhance the lifestyle and prosperity of our region and at the same time retain our region's natural assets that are the foundation of our traditional farming and tourism industries.

Businesses with established reputations, new dynamic start-ups, family businesses and national and multinational interests are increasingly focusing on the Macleay Valley and its unique position in the Mid North Coast NSW economy.

We invite you to become a participating member of the Macleay Valley Business Chamber as we work together to build confidence, business acumen and strengthen networks all squarely aimed at increasing the Macleay's business growth and economic development.

As a Member of the Macleay Valley Business Chamber we offer you:

ACCESS

- Access to key business people
- Access to contemporary business trends and current information through monthly e-newsletters and events
- Access to well recognised training programs
- A VOICE
- A forum to share and discuss key issues with your peers
- A forum for innovation and building new economic opportunities
- A forum to raise issues of concern

CONNECTIONS

- Network: Build business with active business to business relationships.
- Connect with potential customers, suppliers and specialists
- Connect with like-minded business people to formulate and build a strong representation on key issues.
- Keep up to date on those issues and how they can positively affect your business.

SHOWCASE

- Showcase your business on the Macleay Valley Business Chamber Website
- Showcase your business across Macleay Valley Business Chamber social media platforms
- Showcase your business in cooperative Marketing Campaigns
- Build image with focused Sponsorship opportunities to further spread the good news about your business.
- Take up the opportunity to enter, win and receive the accolades/promotion through the NSW Business Chamber Awards program. Nb: The Macleay Valley Business Chamber Awards will be held on July 8, 2017 with winners going through to the NSW Awards.
- Participate in Co-Operative media familiarisations and inclusion in MVBC Media Releases, newsletters and selected presentations and promotions

ALIANCE MEMBERSHIPS

- Local Chamber Alliance Membership with the prestigious NSW Business Chamber
- Access to the speciality services such as Propel Business Diagnostic tools to enhance your business performance
- Access to services and programs that form part of a broader Alliance program negotiated on your behalf by the NSW Business Chamber (follow the link below)

ADDITIONAL SERVICES TO MEMBERS

- Inclusion of your company profile (200 words) and an image on the MVBC website
- A welcome to new members in our regular Monthly Newsletters
- A welcome to new members at our monthly Networking Meetings
- A social media post welcoming you on our Social Media Platforms (Facebook, Twitter and Instagram)
- Subsidised rates for specialist B2B (Business to Business) and Training Events.
- Regular email broadcasts on news and events
- Use of the MVBC Marquee and Flags for your events

PO Box 542 KEMPSEY NSW 2440 | ABN 81 128 513 255

Gary Scott President 0447 554 587 | **Sonia Fingleton** Executive Officer 0414 376 868

Our commitment to our members

- Working together to create positive change
- Working to create more business opportunities through the management of Kempsey Riverside Markets
- Focused on assisting our Business Community to succeed
- Creation of Social Wealth and Better Communities
- B2B relationships and networks across the region and NSW to assist in building your success with connections, knowledge and expertise
- Affiliation with business groups and networks across the region and NSW to provide connections, knowledge and expertise
- All profits go directly back into business community, through membership, events and advocacy.

Your commitment

THE MACLEAY VALLEY BUSINESS CHAMBER KEY DATES

CHAMBER NETWORK EVENTS

WHEN: 4th thursday of the month

TIME: 5.30m to 7.30pm

COST: Members \$25.00 Guests: \$30 for a main course dinner

WHERE: Venues to be advised monthly

KEMPSEY RIVERSIDE MARKET

The Macleay Valley Business Chamber created and manages THE KEMSPEY RIVERSIDE MARKETS with a dedicated Coordinator, and a Kempsey Riverside Market Coordinating Committee.

We are always seeking and are very appreciate of Member Volunteer Support.

WHEN: THE 1ST Saturday of each month from 8.00am to 1.00pm

WHERE: Kempsey Riverside Park

THE MACLEAY VALLEY BUSINESS AWARDS

WHEN: Saturday, July 8, 2017

WHERE: TBA

COST: TBA

Meet the 2017 Executive Committee

The Macleay Valley Business Chamber is comprised of generous local business leaders who freely give of their time, expertise and local pride to voluntarily steer the Chamber activities.

Many members also volunteer their time and passion to a range of current Chamber Committees:

- The Kempsey Riverside Markets
- A Marketing Committee
- Membership and Promotions
- Christmas Promotions Committee



Gary Scott President

Long time local, Gary Scott is currently a Licencee with Finance Broking Group Regional Finance Solutions has more than 40 years experience in the finance industry having honed his skills with the Holiday Coast Credit Union and Coastline Credit Union for 25 years and earlier with the ANZ Bank for 16 years. His business acumen also includes a 30 year involvement with his local family business Scott's Hydraulics Pty Ltd .

"I've been in the local area for more than 30 years and took on the role of President in 2013 to progress the most important factors driving the region's growth ie an innovative and progressive council and a proactive Chamber working collaboratively to maintain regular open dialogue toward progress for our community and our businesses." he said. Gary is also a members of the NSW Business Chamber Mid North Coast.

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Ashlea Moorehead Vice President

Ashlea is a proud mother of two, who moved to the Macleay Valley six years ago with her husband Tim. After giving birth to their first son Buddy, Ash felt she had more to give to the business world and her time as an Occupational Therapist was coming to an end.

Three years ago, she launched her business Buddy and Me, producing bespoke hand printed homewares, unique candles and Oil Burners and luxurious body products/perfumes.

Ash has also created a sister company to this business called Custom Corporate Candles, which maximises marketing opportunities for other businesses and brands throughout Australia, by creating customised candles for companies to gift or sell to consumers. Selling throughout the Macleay Valley and online, Ash has created two successful businesses that reflect her passion for interior design and affordable luxury.

P: 0451 149 594 | E: customcorporatcandles@gmail.com | W: www.customcorporatcandles.com.au



Marilyn Breen Secretary

Marilyn has been living and working in the Macleay Valley for the past 6 years. "I have been very lucky to work closely with a wide range of small business owners in my role as a Business Advisor and this has been a fantastic introduction to the area. I feel very positive about the growth potential for the region and I feel a part of a fantastic community" commented Marilyn. After 4 years working as a Business Advisor, Marilyn recently joined the Kempsey Shire Council working on Community Safety Projects. Her background in project management, and experience across a number of industry sectors, such as sports administration and event management, health and aged care,

recruitment and small businesses, has given Marilyn a wealth of knowledge and experience to bring to the Chamber Executive. Marilyn, with her husband Ken, has a small farm on Kinchela Creek and is an avid supporter of the Macleay Valley Food Bowl.

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Liz McPherson Treasurer

Together with husband Graham, Liz has owned and operated Northern Nursery Supplies for the past 23 years. Originally from Melbourne, Liz says she loves doing business in Kempsey because of the relaxed pace of life. "We are in the agriculture sector and I find most people relaxed and down-to-earth, which is quite different to living and working in Melbourne," she said. As a chamber member, Liz believes Kempsey's future growth and development relies directly on the town's ability to attract more business and people to the area, growing the customer base. She urges all businesses to get involved and work together, and is a keen advocate of cleaning up the image of the town's Central Business

District and the surrounding areas.

P: 0438 651 599 | E: gramac199@bigpond.com | E: admin@kempseychamber.com.au

W: www.northernnurserysupplies.com.au



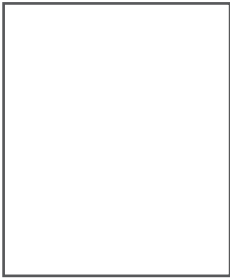
Roslyn Roach Executive Committee Member

Roslyn is self employed in her own accounting practice and is also the Administration Manager of Macleay Options Inc. a disability support service providing meaningful employment to adults with intellectual disability, Transition to work, day programs and accommodation support. Roslyn has lived and worked in the Macleay Valley for more than 21 years always involved with several community organisations and sporting events on committee or through working bees. In her chamber role Roslyn recognises scope for sustainable growth within the regions. She cites future growth and development around community participation by shopping local, involvement in community events, diversity

in retail and tourism product.

M: 0407 235 485 | E: roslyn@macleayoptions.org.au or raroach@bigpond.com

W: www.macleayoptions.org.au

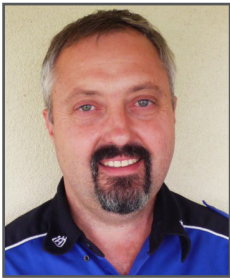


Alan Davies Executive Committee Member

Alan is an honours graduate from Hawkesbury Agricultural College who first came to Kempsey in 1960 working with the Department of Educations as a district supervisor of junior farmer (later rural youth). His life has always been connected to the land with establishment of a Friesian cattle stud, A Real Estate Stock and Station Agency, and a Kempsey based car and tractor dealership. After retiring he started travelling extensively and an opportunity arose for him to purchase a small travel agency which he has grown significantly over the past decade, specialising in competitive priced, fully conducted international tours. The agency now employs 12 people and is managed by Alan's

son, Bryn with Alan working part time on marketing and tour planning. This year Alan joined the Chamber executive to promote some ideas he feels could have a real impact on the viability and vitality of Kempsey and its business sector.

P: ?????? | E: alan@macleayvalleytravel.com.au | W: www.macleayvalleytravel.com



Greg Hawken Executive Committee Member

After 12 years working as an industrial sales rep throughout New South Wales, Greg relocated to Kempsey with his wife Regina and two young children to follow his dream of opening his own business. "My father was in small business and it was something I always wanted to do," Greg said. Moving to the Mid North Coast from Wollongong in 2009 was all part of the plan. "We wanted a lifestyle away from the city that was relaxed and family-friendly, while still having most of the conveniences we were used to," Greg said. "And they are all the reasons we enjoy running a small business in Kempsey." Greg said he felt it was important locals thought positively about the town and had pride in it.

"We need to have an open mind and see past the bad press to see the potential in this beautiful area." As a Chamber member, Greg hopes he can help local businesses realise the benefits of the town, involve more business owners in the chamber and tidy up the town's Central Business District.

P: 6562 5089 | E: hawkenmower@bigpond.com | W: www.hawkenmower.com.au



Danielle Cooney Executive Committee Member

Born and bred in Kempsey NSW, Danielle left the Valley in 1995 to study and progress her vocational skills, but returned in 2010 to give her family a wonderful country lifestyle that she had experienced growing up.

With qualifications and a strong background in marketing, project management and business development Danielle has spent the past 5.5 years working in the family run management company Macleay Valley Coastal Holiday Parks as the Marketing Manager for all five Kempsey Shire Council Trust parks within the valley.

Danielle has worked on many committees and boards across her professional years including Caravan and Camping Industry Association NSW and North Coast Destination Network Board of Directors.

Recently Danielle has launched her own Marketing Company "Loud Duck Marketing and Consulting" to provide local, affordable, marketing advice and assistance. "I am passionate about the Macleay Valley and the local business opportunities that are here and are sometimes missed or don't succeed as well as they could. I get so excited when I get to help businesses within the Mid North Coast achieve desired results and business growth."

Being a part of the Macleay Valley Business Chamber executive committee is extremely important to Danielle for a number of reasons, "I love a challenge and I love setting goals and achieving them, so for me being part of the MVBC exec and seeing it prosper and grow and help business in the Macleay prosper and grow was a chance I had to take up. The chamber just keeps getting stronger and stronger and has a wealth of knowledge and experience which networking with one another only fosters and ignites more passion!"

P: 0410 538 953 | E: info@loudduck.com.au | W: www.loudduck.com.au

PO Box 542 KEMPSEY NSW 2440 | ABN 81 128 513 255

Gary Scott President 0447 554 587 | **Sonia Fingleton** Executive Officer 0414 376 868



Liz Campbell Executive Committee Member

Liz Campbell's passion for Kempsey is evident from her many roles in the town. In addition to her Chamber responsibilities, Liz is also Mayor of Kempsey Shire Council and Secretary/Director of Fyson Holdings Pty Ltd, a family company that has operated in Kempsey for over 60 years through a range of businesses including the original LJ Hooker franchise, Kempsey Travel and Bupa Nursing Home (formerly Fyson Nursing Home). Liz says she loves doing business in Kempsey because of its personal and friendly small-town feel. She wants to see the Macleay Valley return its focus to wealth-generating industries, such as manufacturing, agriculture and timber. "We also need

to improve opportunities for tertiary education and promote a stronger sense of community pride," she said. As a Chamber member, she continue a focus on revitalizing the Central Business District following completion of the Pacific Highway Bypass. "I'd also like to see the Chamber have a sustainable income base to ensure its future viability, as well as increasing Chamber's membership to give us bigger and broader representation across all business categories."

M: 6562 7352 | E: lizcampbell@gotalk.net.au

W: www.kempsey.nsw.gov.au/council/councillors/liz-campbell.html



Natalie Walsh Executive Committee Member

A talented graphic designer, Chamber executive committee member Natalie Walsh brings a dynamic youth perspective to Chamber, as well as fresh ideas on the town and its potential. A newcomer to the Kempsey district, Natalie has quickly become a proactive member of the business community and has a keen desire to support and work with local businesses both in her role as owner of Creative Jane Graphic Design, and as a Chamber executive committee member. "The reason I feel so enthusiastic about doing business in Kempsey is because there is so much variety of business here, and also an exceptional personal approach," she said. Strong economic development and keeping

businesses local were two important elements for Kempsey's future growth and development, she said. "In my role with Chamber, I hope to help create a strong network base, promote Kempsey and the district in a positive way, and help bring the businesses and the community even closer together," she said.

M: 0405 991 774 | E: natalie@creativejane.com.au | W: www.creativejane.com.au



Sonia Fingleton Executive Officer

Employed on a part time basis to Administer and promote the Chamber activities and its members. Sonia joined the Chamber in 2017 after more than a decade as Communications Consultant to regional tourism authority, The North Coast Destination Network and its key brand, The Legendary Pacific Coast. She is also well known for creating and growing Port Macquarie's successful Tastings of the Hastings Food and Wine Festival. As a small business owner for more than 30 years she understands the successes and trials for owner /operators and brings a wealth of experience in communications, marketing and event management.

M: 0414 376 868 | E: admin@kempseychamber.com.au | W: www.macleayvalleychamber.com.au

Application for Business Chamber Membership



Please complete the following application, noting payment methods, and return to:

Tania Powick, Australian Unity Personal Financial Services,
Suite 3, Ranatan Business Centre, Cnr Smith & Belgrave Streets, Kempsey
or Email: admin@kempseychamber.com.au

Name:

Business Name:

Business Address:.....

Postal Address:.....

Business Phone:.....

Mobile Phone:

Email:.....

Social Media:

Facebook:..... Twitter:..... Instagram:.....

Please provide a 200 word description of your business to be promoted on the Chamber website and across our social media platforms. Also please submit a high res jpeg image of your business.

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I, the above named, wish to apply for membership of the Macleay Valley Business Chamber. I agree to pay the annual membership fee (as noted below) while remaining as a member of the Chamber and enclose the payment with my application. I have read and completed the Privacy Statement below.

Signed:.....

Date:.....

Micro Business – Self Employed (home-based business)
\$75.00 Annual Membership 1/7/16 to 30/6/17

Small Business – Less than 20 Employees
\$150.00 Annual Membership 1/7/16 to 30/6/17

Large Business – Over 20 Employees
\$225.00 Annual Membership 1/7/16 to 30/6/17

Meeting Payment Option

Meeting meal cost is \$25. If you wish to prepay for meetings please advise and an invoice will be sent to you, there is no refund for unattended meetings.

Nomination

I, (being a Member of the Macleay Valley Business Chamber), hereby nominate the above named for Membership.

Signed:.....

Date:.....

Payment Methods

- Cheque Payment** - A cheque may be attached to this application, made payable to Macleay Valley Business Chamber.
- Direct Credit Payment** – please ensure you email admin@kempseychamber.com.au with details of your payment.
BSB: 704 189, A/C No: 00000397, A/C Name: Macleay Valley Business Chamber, Ref: Your name

Privacy

From time to time the Macleay Valley Business Chamber conducts/takes part in business surveys, educational programs, the distribution of newsletters and e-letters, the compilation of business directories etc. As such, we make our Membership list available to all financial members of our Chamber.

Under the Privacy (Amendment) Act 2001, we are required to seek permission from our Members to use release / publish their business details in the above-mentioned documents. Thus, we seek your permission to reproduce your business contact details to other members of the Chamber.

Please indicate below whether or not you are willing for your business details to be used for the Macleay Valley Business Chamber activities.

- Yes, I am willing for my business details to be used by the Macleay Valley Business Chamber in its day-to-day activities, including event promotions, surveys, newsletters & e-letters, membership listings, and business directories.
- No, I am not willing for my business details to be disclosed to anyone outside the Macleay Valley Business Chamber Executive.

NSW Business Chamber is working to unify the chamber movement in Australia and strengthen the voice of business. Members of Macleay Valley Business Chamber upon renewing can by ticking the box be opted in as no cost members of NSW Business Chamber under the Local Chamber Alliance Program. This membership will entitle you to additional services at no cost.

- I, being the Applicant (or authorised by the Applicant) hereby apply for the Local Chamber Limited Membership of NSW Business Chamber (“NSWBC”) as part of the Alliance with our Local Chamber (referred to above), and agree to be bound by the NSWBC constitution and terms and conditions as amended from time to time and available on the NSWBC website at www.nswbusinesschamber.com.au/termsandconditions.

Office Use Only

Date Recieved:	Payment Details:	
Invoice Sent:	Invoice No.:	Database:

Have you included your 200 word business description?

Have you forwarded a high res jpeg image?