

Kempsey & District  
Chamber of Commerce  
& Industry Inc.



[www.kempseychamber.com.au](http://www.kempseychamber.com.au)

Welcome Pack



# Welcome to Kempsey & District Chamber of Commerce & Industry Inc

Your Chamber has been operating in the local area for many years and works hard to continue to add value and be relevant to its members.

Please find below a brief overview of some of the direct benefits Membership can provide to you and your business:

- Chamber meets on the 4th Thursday of each month at 5.30pm. The meeting fee of \$25 includes networking, finger food and a guest speaker. Upon joining the Chamber, your email address will be added to our Member database to ensure you receive our regular monthly meeting invitation. The invitation will provide you with all details for the meeting, including guest speaker and venue. We encourage you to RSVP to assist with catering.
- The Chamber executive meets quarterly with Kempsey Shire Council's General Manager David Rawlings and his team of directors. Members are welcome to submit any items for discussion with Council with Chamber President Gary Scott.
- Regular Member email broadcasts, featuring latest news and other items of interest to local business owners and operators
- Subsidised rates to attend business-related Seminars and other events
- Marquee and flags available for promotions
- Associate membership to NSW Business Chamber, including access to a range of small business resources.
- Be included in Chamber's regular business promotions, including the highly successful Christmas promotion.

Finally, our thanks and appreciation for your support in joining Chamber. We encourage you to come along to meetings and participate as much as you are able to. Even if you can't attend meetings regularly, you will find membership to be of benefit to you and your business by staying in touch with what's going on in your business community. Remember, by being a Member, you add your voice to the future direction of our Macleay Valley.





## Meet the 2015 Executive Committee

The Chamber has an Executive Committee, which includes the following people:

Gary Scott .....	President
Tania Powick .....	Secretary
Liz McPherson .....	Treasurer
Raymond Farrarwell .....	Vice President
Greg Hawken .....	Executive Member
Sue Gorman.....	Executive Member
Elizabeth Campbell .....	Executive Member
Terry Kirk.....	Executive Member
Susannah Smith .....	Executive Member
Natalie Barnes .....	Executive Member
Nathan Clarke .....	Executive Member
Traven Lea .....	Executive Member

In order to allow a spread of responsibilities and workload within the committee structure, all Members are encouraged to join and participate in one of the working committees that reports monthly to the Chamber Meetings.

Currently active committees include:

- Membership/promotions
- Town Development & Bypass Strategy
- Riverside Markets

Date	Program	Venue
Thursday 22nd January 2015	Allison Jones Business Manager	Mid North Coast Correctional Centre
Thursday 26th February 2015	John Moylan Asten Solar 'light up the bridge' update	Kempsey Macleay RSL
Thursday 26th March 2015	Sean Martyn Principal Focus	Slim Dusty Centre
Thursday 23rd April 2015	General Meeting	See Website for updated Venue Details
Thursday 28th May 2015	General Meeting	See Website for updated Venue Details
Thursday 25th June 2015	General Meeting	See Website for updated Venue Details
Thursday 23rd July 2015	General Meeting	See Website for updated Venue Details
Thursday 27th August 2015	General Meeting	See Website for updated Venue Details
Thursday 24th September 2015	General Meeting	See Website for updated Venue Details
Thursday 22nd October 2015	General Meeting	See Website for updated Venue Details
Thursday 26th November 2015	General Meeting	See Website for updated Venue Details

**Keep updated on Venue and Guest Speakers on our website**  
[www.kempseychamber.com.au](http://www.kempseychamber.com.au) or find us on facebook.



**Gary Scott** President

Newly elected to the role of Chamber president in 2013, long-term local Gary Scott has 40 years professional experience in the banking and finance industry. His current role is as a mobile home loan specialist with Holiday Coast Credit Union for the past 17 years. Prior to this, he worked with the ANZ bank and with his family's local business, Scotts Hydraulics Pty Ltd. "I've been in the local area for close to 30 years all up, after moving here in 1970, then leaving in 1975 and returning in 1989," Gary said. "Doing business in the Kempsey district is great because it's really personal," he said. While Gary has been an active member of the Chamber for many years, he has taken on the role of president to progress what he believes are the most important factors driving Kempsey's future growth and development. "I think what's important is an innovative and progressive thinking Council, so Chamber needs to work collaboratively with Council to maintain regular, open dialogue," he said. "I am also working to encourage local businesses to provide constructive feedback to Chamber to foster positive development in the town." As president, Gary's goals include creating a strong business network base for the Macleay, promoting the value of Chamber membership to members and creating a strong identity for Kempsey after the Pacific Highway Bypass.

M: 0418 204 612 | E: [gscott@hccu.com.au](mailto:gscott@hccu.com.au)



**Sue Gorman** Executive Committee Member

As owner/operator of Kempsey Travel & Cruise for the past 28 years, Chamber Executive Sue Gorman knows plenty about doing business locally. "I thoroughly enjoy doing business in Kempsey because it's the town I know and love," she said. "I have also come to know a great number of the people over the years and believe we are a great community." Business working together is crucial to the town's future", she said. "We need to all work together in conjunction with Kempsey Shire Council for the betterment of the town as a whole, and for the future of our children and grandchildren," she said. Apart from growing the Chamber's membership, Sue is also keen to create a vibrant, clean and positive Central Business District and reduce anti-social behaviour.

P: 6562 6111 | E: [sue@kempseytravel.com.au](mailto:sue@kempseytravel.com.au)



**Tania Powick** Secretary

With over 20 years experience in the finance industry, Tania brings a wealth of experience to her position of Secretary on the Chamber and is also well known in the local business community as a self employed Financial Planner, with Australian Unity Personal Financial Services. Tania has called Kempsey home for 19 years and says she enjoys doing business in Kempsey because “you know who you’re dealing with”. “The more you deal locally, the more a level of trust is built up, which makes it easy to pick up the phone to find someone to help you,” she said. Kempsey’s future growth and development, she believes, relies on employment opportunities.

“We need to attract employers to create jobs for locals, and help existing local businesses grow so they can employ higher numbers of people,” Tania said. Tania said she urged local businesses to have a say and get involved with the Chamber. “A strong Chamber gives us the chance to make a difference in the decisions that affect out town,” she said. During her time with the Chamber, Tania also aims to provide quality information to the business community, as well as working hard to create a strong business community. “Small business is the lynchpin of our town, and need to keep building our local networks to create a positive flow-on to the wider community.”

P: 0419 625 556 | E: [tpowick@australianunity.com.au](mailto:tpowick@australianunity.com.au)



**Greg Hawken** Vice President

After 12 years working as an industrial sales rep throughout New South Wales, Chamber Vice-President Greg Hawken relocated to Kempsey with his wife Regina and two young children to follow his dream of opening his own business. “My father was in small business and it was something I always wanted to do,” Greg said. Moving to the Mid North Coast from Wollongong in 2009 was all part of the plan. “We wanted a lifestyle away from the city that was relaxed and family-friendly, while still having most of the conveniences we were used to,” Greg said. “And they are all the reasons we enjoy running a small business in Kempsey.” Greg said he felt it was important locals thought positively about the town and had pride in it. “We need to have an open mind and see past the bad press to see the potential in this beautiful area.” As a Chamber member, Greg hopes he can help local businesses realise the benefits of the town, involve more business owners in the chamber and tidy up the town’s Central Business District.

P: 6562 5089 | E: [hawkenmower@bigpond.com](mailto:hawkenmower@bigpond.com)



**Liz McPherson** Treasurer

Together with husband Graham, Liz has owned and operated Northern Nursery Supplies for the past 23 years. Originally from Melbourne, Liz says she loves doing business in Kempsey because of the relaxed pace of life. “We are in the agriculture sector and I find most people relaxed and down-to-earth, which is quite different to living and working in Melbourne,” she said. As a chamber member, Liz believes Kempsey’s future growth and development relies directly on the town’s ability to attract more business and people to the area, growing the customer base. She urges all businesses to get involved and work together, and is a keen advocate of cleaning up the image of the town’s Central Business District and the surrounding areas.

P: 0438 651 599 | E: [gramac199@bigpond.com](mailto:gramac199@bigpond.com) | E: [admin@kempseychamber.com.au](mailto:admin@kempseychamber.com.au)



**Liz Campbell** Executive Committee Member

Liz Campbell's passion for Kempsey is evident from her many roles in the town. In addition to her Chamber responsibilities, Liz is also Mayor of Kempsey Shire Council and Secretary/Director of Fyson Holdings Pty Ltd, a family company that has operated in Kempsey for over 60 years through a range of businesses including the original LJ Hooker franchise, Kempsey Travel and Bupa Nursing Home (formerly Fyson Nursing Home). Liz says she loves doing business in Kempsey because of its personal and friendly small-town feel. She wants to see the Macleay Valley return its focus to wealth-generating industries, such as manufacturing, agriculture and timber. "We also need to improve opportunities for tertiary education and promote a stronger sense of community pride," she said. As a Chamber member, she hopes to revitalise the Central Business District in preparation for the 2013 Pacific Highway Bypass opening. "I'd also like to see the Chamber have a sustainable income base to ensure its future viability, as well as increasing Chamber's membership to give us bigger and broader representation across all business categories."

P: 6562 7352 | E: lizcampbell@gotalk.net.au



**Terry Kirk** Executive Committee Member

As owner of Camping World & Compleat Angler for the past eight years along with wife Anna, Terry Kirk has plenty of local retail and business experience up his sleeve. Terry believes doing business in Kempsey is great because the town is central to many tourist destinations. "Plus our local customers are extremely supportive," Terry added. As an Executive member of the chamber, Terry believes Kempsey's future growth and development relies on encouraging more appropriate businesses to open up locally to encourage people to shop locally. "My goal on the chamber is to help fill any empty local shops and to actively encourage business and property owners to take pride in the appearance of their premises."

P: 6562 4554 | E: kempseyoutdoors@commander360.com



**Ray Farrawell** Executive Committee Member

Ray and wife Janinne have owned and operated Kempsey Carpet Court since 2008, following their return to the Macleay Valley with their family after 22 years in Sydney. Having grown up in the Macleay Valley, and then spending 26 years in the banking and finance industry, Ray and Janinne chose to return to the great lifestyle that Kempsey and Districts have to offer. Ray says it's great to be back in the Kempsey business community, catching up with family and old friends, and working with Chamber members to build a positive perception of Kempsey as a great destination for locals and visitors.

P: 6562 5173 | E: kempscct@bigpond.net.au



**Susannah Smith** Executive Committee Member/Publicity Officer

With a background in media management, corporate communication and business consulting, and a long family business history in the Macleay, Susannah is a strong advocate for creating a vibrant community. In her role as Economic Sustainability Manager with Kempsey Shire Council, Susannah believes it is essential to provide the Valley with a business-friendly climate. "To look after existing business and foster development into the future, we need to free up more employment lands," she said. "The provision of essential infrastructure and basic services like water and sewer is a top priority." Susannah is also closely involved in Council's Bypass Masterplan Project, providing economic strategy input. "The way we manage and navigate this project is critical to our town's future," she said. "The bypass is a historic and redefining event for the Macleay and will offer us a much higher quality of life that will be conducive for business operators. The challenge for business owners is to identify and prepare for the market changes that lie ahead and place a stronger emphasis on digital technologies and becoming a smarter knowledge economy."

P: 0427 271 485 | E: Susannah.smith714@gmail.com



**Natalie Barnes** Executive Committee Member

A talented graphic designer, new Chamber executive committee member Natalie Barnes brings a dynamic youth perspective to Chamber, as well as fresh ideas on the town and its potential. A newcomer to the Kempsey district, Natalie has quickly become a proactive member of the business community and has a keen desire to support and work with local businesses both in her role as owner of Creative Jane Graphic Design, and as a Chamber executive committee member. "The reason I feel so enthusiastic about doing business in Kempsey is because there is so much variety of business here, and also an exceptional personal approach," she said. Strong economic development and keeping businesses local were two important elements for Kempsey's future growth and development, she said. "In my role with Chamber, I hope to help create a strong network base, promote Kempsey and the district in a positive way, and help bring the businesses and the community even closer together," she said.

M: 0405 991 774 | E: natalie@creativejane.com.au



**Traven Lea** Executive Committee Member

M: 0409 752 936 | E: traven.lea@durri.org.au





## **Nathan Clarke** Executive Committee Member

Focusing on the positive aspects of the town and promoting them effectively is one of the most important success factors for Kempsey's future growth and development, according to executive committee member Nathan Clarke. "I think it's really important that we create and believe in a very clear vision for our town's future," Mr Clarke said. In addition to giving something back to his loyal client base, Mr Clarke said that in his role as a Chamber executive committee member, he was committed to helping create a united business

community and helping foster great relationships between its members and the broader business community. Mr Clarke has owned local business TRU Pest Management for the past nine years and his family have been in the valley since 1866. "Local people love to shop and support local business," he said. "Since we started our business nine years ago, we have been very fortunate to have had the support of the local community. We have very loyal clients who use our services every year, and they always recommend us to their friends and family.

We also love to shop and support locals."

M: 0438 627 033 | E: [info@trupestmanagement.com.au](mailto:info@trupestmanagement.com.au)

For further information about Chamber, please contact any of our Executive Members.



# Application for Chamber of Commerce Membership

Please complete the following application, noting payment methods, and return to:

Tania Powick, Australian Unity Personal Financial Services, 46 Belgrave Street, Kempsey  
OR Ray Farrowell, Kempsey Carpet Court, 38 Forth Street, Kempsey  
Email: admin@kempseychamber.com.au

Name: .....

Business Name: .....

Business Address: .....

Postal Address: .....

Business Phone: .....

Mobile Phone: .....

Email: .....

Nature of Business: .....

I, the above named, wish to apply for membership of the Kempsey & District Chamber of Commerce & Industry Inc. I agree to pay the annual membership fee (as noted below) while remaining as a member of the Chamber and enclose the payment with my application. I have read and completed the Privacy Statement below.

Signed: .....

Date: .....

**Micro Business - Self Employed (home-based business)**  
\$75.00 Annual Membership 1/7/14 to 30/6/15

**Small Business - Less than 20 Employees**  
\$150.00 Annual Membership 1/7/14 to 30/6/15

**Large Business - Over 20 Employees**  
\$225.00 Annual Membership 1/7/14 to 30/6/15

## Meeting Payment Option

Meeting meal cost is \$25. If you wish to prepay for meetings please advise and an invoice will be sent to you, there is no refund for unattended meetings.

## Nomination

I, ..... (being a Member of the Kempsey Chamber), hereby nominate the above named for Membership.

Signed:.....

Date:.....

## Payment Methods

**1. Cheque Payment** - A cheque may be attached to this application, made payable to Kempsey & District Chamber of Commerce & Industry Inc.

**2. Direct Credit Payment** – please ensure you email [admin@kempseychamber.com.au](mailto:admin@kempseychamber.com.au) with details of your payment.

BSB: 704 189, A/C No: 00000397, A/C Name: Kempsey & District Chamber of Commerce & Industry Inc, Ref: Your name

## Privacy

*From time to time the Kempsey & District Chamber of Commerce & Industry Inc. conducts/takes part in business surveys, educational programs, the distribution of newsletters and e-letters, the compilation of business directories etc. As such, we make our Membership list available to all financial members of our Chamber.*

*Under the Privacy (Amendment) Act 2001, we are required to seek permission from our Members to use release / publish their business details in the above-mentioned documents. Thus, we seek your permission to reproduce your business contact details to other members of the Chamber.*

*Please indicate below whether or not you are willing for your business details to be used for the Kempsey and District Chamber of Commerce and Industry activities.*

Yes, I am willing for my business details to be used by the Kempsey and District Chamber of Commerce and Industry in its day-to-day activities, including event promotions, surveys, newsletters & e-letters, membership listings, and business directories.

No, I am not willing for my business details to be disclosed to anyone outside the Kempsey and District Chamber of Commerce and Industry Executive.

*NSW Business Chamber is working to unify the chamber movement in Australia and strengthen the voice of business. Members of Kempsey & District Chamber of Commerce & Industry Inc. upon renewing can by ticking the box be opted in as no cost members of NSW Business Chamber under the Local Chamber Alliance Program. This membership will entitle you to additional services at no cost.*

I, being the Applicant (or authorised by the Applicant) hereby apply for the Local Chamber Limited Membership of NSW Business Chamber ("NSWBC") as part of the Alliance with our Local Chamber (referred to above), and agree to be bound by the NSWBC constitution and terms and conditions as amended from time to time and available on the NSWBC website at [www.nswbusinesschamber.com.au/termsandconditions](http://www.nswbusinesschamber.com.au/termsandconditions).

## Office Use Only

Date Recieved:	Payment Details:	
Invoice Sent:	Invoice No.:	Database: