

2021 Macleay Valley Business Awards

Expressions of Interest Information Pack

EOI CLOSING ON 26TH March 2021



The Macleay Valley Business Chamber is seeking Expressions of Interest from local businesses to provide services for the 2021 Macleay Valley Business Awards Gala Dinner to be held on Saturday 19th June 2021.

The following opportunities are open for submissions:

1. Venue
2. Event Styling
3. Photography
4. Entertainment

INTRODUCTION

The Macleay Valley Business Chamber will host the 2021 Macleay Valley Business Awards Gala Dinner on Saturday 19th June 2021. This Gala Awards Dinner is the culmination of a 3-month promotional campaign that targets all businesses within the Macleay Valley.

In previous years, the Business Awards attracted over 100 business entries and the Gala Awards Dinner was attended by more than 200 people. The Dinner has traditionally sold out due to its recognition as a premier event on the local calendar. We anticipate the number of entries and attendees to increase year on year with our scheduled marketing and advertising campaign.

APPLYING

The Macleay Valley Business Chamber is looking for creative innovative organizations or self-starters who can work both independently and in partnership with the Chamber Executive and volunteers.

We welcome any additional ideas you may wish to include in your submission toward the impact and success of the event delivered through the venue.

Expressions of Interest should address all the listed criteria/ requirements and a budget outline.

The launch of the 2021 Macleay Valley Business Awards and its Sponsors is scheduled for 7th April 2021.

If you are interested in becoming a Sponsor for the event i.e. supporting the event with an “in kind” sponsorship this too would be welcomed and as a Sponsor your contribution would be promoted to all members as part of our Marketing Campaign. This is not compulsory. All tenders are judged solely on the merit and appeal of their Tender submission.

The successful applicant/s will be required to meet on occasion with the Organising Committee and the Event Coordinator.

Please send your Expression of Interest to admin@kempseychamber.com.au addressed to the Macleay Valley Business Awards Steering Committee. If you have any specific questions, please contact Lisa McPherson on 0422 210 824.

VENUE FOR GALA AWARDS DINNER

The Macleay Valley Business Chamber are calling for expressions of interest from venues to host and cater for the 2021 Macleay Valley Business Awards Gala Dinner. This is a formal evening with guests in evening wear, a stage for award presentations, entertainment for guests and a quality meal and bar.

SUBMISSION

Please respond to both the Venue and Catering Requirements below in your submission:

VENUE REQUIREMENTS

- Table seating for a minimum 230 -guests, preferably at tables of 8-10
- Room for a Presentation Stage in a prominent location within the venue dining area.
- The ability to erect a large screen for promotional video presentations on or close to the presentation area
- Onsite audio-visual equipment with microphone, projector and screen, lighting
- Space to display Sponsor banners and displays
- The ability to install themed lighting in line with the Event Stylists / Awards Committee recommendations
- A dedicated Dance Floor
- A separate area to set up a Photographers' backdrop, close by to the main venue so winners can be ushered to the Photography area for Official Photography throughout the night.
- The ability to host Music and entertainment until midnight
- Car parking facilities for a large number of vehicles within the venue or close by.
- Central location or complimentary shuttle transport to assist guests to and from the venue to key locations in and around Kempsey.
- Venue availability for a reasonable set-up schedule and rehearsal by key presenters prior to the event.
- Ability to pick up promotional material on morning after event
- Sole booking for the venue hall to minimize disruption to the event

CATERING REQUIREMENTS

This is a formal Gala Dinner, and premier event and our requirements for catering are for high quality fresh food and an innovative menu selection, preferably using and highlighting local produce.

- Chef, kitchen facilities and wait staff able to cater for a minimum of 230 guests.
- Menu selections can be presented by the Host as we do not wish to be prescriptive about something as important as innovative food.
- Menu sampling when the menu is finalised if required.
- Our preference is for a starter platter of canapés that can be placed on each guest table or circulated through a separate welcome/cocktail venue. Otherwise table service entrée or both.
- Main meal and Dessert selection must be via table service.
- Please provide a full menu outline and an all up cost for the meal.
- Full bar service available for guests until the end of the event scheduled for midnight.
- Provision of Arrival drinks for guests including service.

EVENT STYLING FOR GALA AWARDS DINNER

The Macleay Valley Business Chamber are calling for expressions of interest from Event Stylists to decorate the venue for the 2021 Macleay Valley Business Awards. This is a formal evening with guests in evening wear, a stage for award presentations, entertainment for guests and a quality meal. This is a formal Gala Event, and we require a high quality, elegant style that portrays the professionalism, and forward thinking focus of the Macleay Valley Business Chamber.

The event logo has been created and a copy is included with this document. We are seeking a colour and style selection that compliments the logo, enhances the image and is both attractive and memorable i.e. strong branding for the event and its sponsors.

The stylist will work closely with the Awards Committee, Venue Manager and Audio-Visual technicians to deliver the following:

- A Welcome WOW factor at the selected venue. Simple but effective welcoming guests to the event.
- Themed table settings and decorations for up to 250 guests, likely at tables of 8-10.
- Extension of the theme into the:
 - lobby or welcome cocktail area of the selected venue.
 - dedicated on-stage presentation space.
- Appropriate lighting to enhance the design style, if required.
- A bump in and bump out schedule to be shared in advance with all suppliers and the Chamber Awards organising committee.
- Designate a pick-up time and place for return of promotional material used on the night.

SUBMISSION

Please respond to the criteria below in your submission:

- Your background and experience in similar roles.
- Your Business Name, contact details and ABN.
- A suggested itemized budget for the event styling including table décor and suggested room design elements.
- The ability to conduct a presentation rehearsal prior to the event.
- Please also provide concept ideas for the table décor and extended theming.
- Ability to meet the listed points above.

Note: You do not need to provide any AV equipment simply to work with the venue and AV technician on placement.

PHOTOGRAPHY FOR GALA AWARDS DINNER

The Macleay Valley Business Chamber are calling for expressions of interest from Photographers to provide services for the 2021 Macleay Valley Business Awards. This is a formal Gala Event and we require a high quality, elegant style that portrays the professionalism, and forward thinking focus of the Macleay Valley Business Chamber.

The photographer is required to:

- Be in attendance on the night of the Gala Event.
- Provide high quality images / video to capture the atmosphere and highlights of the Dinner.
- To take photos of all winners and Sponsors on the evening to Chambers' request.
- To take photo of each on stage speaker.
- To take social photos on the evening.
- To provide a selection of images on the night to Chamber in an electronic version.
- To provide the remaining images in electronic form by 24 hours after the event.
- To provide photos to any other entities as requested by Chamber in a reasonable timeframe
- Chamber wishes to own the images to use for Chamber purposes in the future.
- Video footage is a bonus if can be provided.
- Images must be provided in both high and low resolution.

SUBMISSION

Please respond to the criteria below in your submission:

- Your background and experience in similar roles.
- Your Business Name, contact details and ABN.
- A budget outline for photography services.
- Ability to meet listed requirements above.
- Note the Winners pictures may be in a separate room to the main stage. Please include how you will be able to capture images of on-stage presenters and rolling winners. Example; will you be bringing an assistant to photograph the winners in the separate area..

ENTERTAINMENT FOR GALA AWARDS DINNER

The Macleay Valley Business Chamber are calling for expressions of interest from Musicians and Entertainers to provide services for the 2021 Macleay Valley Business Awards. This is a formal Gala Event and we require a high quality, elegant style that portrays the professionalism, and forward thinking focus of the Macleay Valley Business Chamber.

The Entertainment will work closely with the Venue Manager and AV technicians to deliver the following:

- A Welcome WOW factor at the selected venue with arrival music.
- Create an extension of the selected event theme through music and entertainment.
- A safe and attractive positioning of equipment and performance itself.
- Set up and pack up of entertainment equipment.
- Music / entertainment during arrival, breaks as requested and after Awards presentations until midnight.
- A bump in and bump out schedule to be shared in advance with all suppliers and the Chamber's Organising Committee.

SUBMISSION

Please respond to the criteria below in your submission:

- Your background and experience in similar roles.
- Your Business Name, contact details and ABN.
- A suggested budget outline for entertainment services. (Please include a total fee)
- Provision of equipment as necessary (if not available at venue)
- Ability to meet the listed points above
- The ability to conduct a presentation rehearsal and sound check on the afternoon of the event.