



To whom it may concern,

The Macleay Valley Business Chamber is proud to present **Macleay Xmas Fest**, taking over Smith Street, Kempsey on **Saturday 28 November from 3:30pm–8:00pm**.

More than just a Christmas celebration, Macleay Xmas Fest is about bringing our community together, showcasing what makes the Macleay special and creating a boost for local businesses in the lead-up to Christmas. We want to encourage people to come into town, stay, explore, shop local and spend locally, while creating a Christmas tradition our community can look forward to year after year.

Smith Street will be closed between Belgrave Street and Forth Street, making way for a vibrant, family-friendly festival featuring:

- Extended trading hours from Smith Street retailers and exclusive festival offers
- Local markets, showcasing handmade products from across the Macleay
- Christmas activities for kids, including an Elf on the Shelf scavenger hunt, letters to Santa, face painting and an interactive reptile show
- Professional Christmas photo sessions in a Christmas Grinch “Whoville” scene with snow
- Live music from a range of local artists, including Amos Morris
- The RedPoint Christmas Car Show, featuring local vehicles
- Christmas carols, Santa and the lighting of Kempsey's new Christmas tree

Our goal is simple: **to create a Christmas event people talk about, don't want to miss, and want back every year.**

While we have successfully secured grant funding towards the event, a significant funding gap remains. We are now inviting local businesses and organisations to partner with us to help bring Macleay Xmas Fest to life.

Your sponsorship is an investment in community pride and a new Christmas tradition for the Macleay.

If you have any questions regarding the event, sponsorship options or volunteering to assist on the day, please contact Tara Howard on 0488 202023.

Platinum Sponsor - \$4,000

As a Platinum Sponsor of Macleay XMAS Fest, you will play an integral role in delivering this event to the Macleay community. As part of your sponsorship package, you will receive:

- Prominent sponsor recognition with signage on the main stage
- Your logo on the event map
- Large logo on the event t-shirts, which will be worn by event volunteers
- Logo on our website event page, with a link to your website or social media
- Logo on the colouring competition, which will be distributed to local schools
- 3 x Facebook posts acknowledging you as event sponsor, plus listing in all group acknowledgments
- Sponsor acknowledgement at the official Christmas tree lighting
- A business feature and interview in our newsletter (800+ subscribers)
- Certificate of Appreciation
- A festival tree to display in your business post event. Festival trees will be decorated by local schools and displayed at Macleay Xmas Fest.

Gold Sponsor - \$2,000

As a Gold Sponsor of Macleay XMAS Fest, you will receive:

- Logo on the event t-shirts, which will be worn by event volunteers
- Logo on our website event page, with a link to your website or social media
- Logo on the colouring competition, which will be distributed to local schools
- 2 x Facebook posts acknowledging you as event sponsor, plus listing in all group acknowledgments
- Sponsor acknowledgement at the official Christmas tree lighting
- Acknowledgment in our newsletter (800+ subscribers)
- Certificate of Appreciation
- A festival tree to display in your business post event. Festival trees will be decorated by local schools and displayed at Macleay Xmas Fest.

Silver Sponsor - \$1,000

As a Silver Sponsor of Macleay XMAS Fest, you will receive:

- Name listing on the event t-shirts, which will be worn by event volunteers
- Logo on our website event page, with a link to your website or social media
- 1 x Facebook post acknowledging you as event sponsor, plus listing in all group acknowledgments
- Acknowledgment in our newsletter (800+ subscribers)
- Certificate of Appreciation
- A festival tree to display in your business post event. Festival trees will be decorated by local schools and displayed at Macleay Xmas Fest.

Bronze Sponsor - \$500

As a Bronze Sponsor of Macleay XMAS Fest, you will receive:

- Logo on our website event page, with a link to your website or social media
- Acknowledgment on our Facebook page
- Acknowledgment in our newsletter (800+ subscribers)
- Certificate of Appreciation

Become a Macleay Xmas Fest Sponsor

Thank you for supporting **Macleay Xmas Fest 2026** and helping us create a Christmas celebration that showcases our local businesses, community and the very best of the Macleay.

SPONSORSHIP PACKAGE

☐ Platinum Sponsor – \$4,000 (*4 available*)

☐ Gold Sponsor – \$2,000 (*5 available*)

☐ Silver Sponsor – \$1,000

☐ Bronze Sponsor – \$500

☐ In-kind or tailored sponsorship

Proposed contribution/value: _____

BUSINESS DETAILS

Business/Organisation	
Contact Person	
Phone	
Email	
Business Address	
ABN (for invoice)	

EVENT CANCELLATION

In the event that **Macleay Xmas Fest 2026** is cancelled and cannot proceed, sponsorship payments will be refunded in full.

CONFIRMATION

By signing below, I confirm that I am authorised to accept the selected sponsorship package on behalf of the business or organisation named above and give permission for its business name and supplied logo to be used in Macleay Xmas Fest promotional material in accordance with the selected sponsorship package.

Name: _____

Signature: _____

Date: _____

Please send completed forms and your business logo to admin@macleayvalleychamber.com.au
Once your sponsorship is confirmed, the Macleay Valley Business Chamber will issue an invoice.